## In the Drawings:

The attached sheet of drawings includes changes to FIG. 4.

Attachment: Replacement sheet

## REMARKS

Applicant initially notes that claim 26 has not been addressed by the Examiner. Applicant therefore assumes that claim 26 is allowable. If applicant is in error, applicant respectfully requests that the Examiner issue a new, non-final, Action which indicates the status of independent claim 26.

Applicant has amended Figure 4 to correctly identify the descriptor using reference numeral 402 as suggested by the Examiner, thereby mooting the Examiner's rejection of Figure 4.

Claim 23 stands objected to as a substantial duplicate of claim 20. Applicant has amended claim 23 to depend from claim 18 instead of claim 17, thereby mooting the objection.

Claims 13 and 18 stand rejected under 35 USC 112, second paragraph. Applicant has amended claims 13 and 18 to overcome the rejections.

Claims 1-4, 6-9, 17-19 and 22 stand rejected under 35 USC 102(b) on Shah (WO 01/20466).

Applicant respectfully traverses the rejection.

Applicant has amended claim 1 to recite that, "the rendering of said descriptor further comprises rendering said descriptor in a position that provides an association with a streaming media image element, and the descriptor comprises text information related to the streaming media image element." Shah does not disclose or suggest such features.

Specifically, Shah does not disclose a descriptor which comprises text related to a streaming media image and rendering the descriptor in a position associated with the image. While Shah does disclose displaying text in information block 55 (Figure 4C, page 14, line 27, through page 15, line 11), Shah does not disclose that the information block 55 is rendered in a position associated with a streaming image element. To the contrary Shah only discloses displaying the information block 55 in the lower left hand corner of a display; there is no disclosure which relates the positioning of the text to a streaming image element. Furthermore, while Shah may disclose displaying animated graphics associated with an image (the fish shown in 3A through 4C), the animated graphics do not contain any text.

Accordingly, claim 1 is allowable over Shah. Claims 8 and 17 recite features substantially similar to those discussed above and are therefore allowable for at least the same reasons. Claims 2-4, 6, 7, 9, 18, 19 and 22 depend from allowable claims and are therefore allowable due at least to their respective dependencies.

Claim 5 stands rejected under 35 USC 103(a) on Shah. Applicant respectfully traverses this rejection. Claim 5 depends on claim 1, which is allowable over Shah as discussed above.

Accordingly, claim 5 is allowable due at least to its dependency.

Claims 10-12, 20 and 23 stand rejected under 35 USC 103(a) on Shah in view of Shema (U.S. Patent No. 6,766,331). Applicant respectfully traverses this rejection.

Claims 10 and 11 recite features substantially similar to those discussed above with regard to claim 1. Shema does not disclose or suggest the above discussed features of claim 1, nor has the Examiner cited Shema as disclosing such features. Accordingly, Shema does not overcome the deficiencies of Shah, and claims 10 and 11 are therefore allowable. Claims 12, 20 and 23 depend from allowable claims and are therefore allowable due at least to their respective dependencies.

Claims 13 and 21 stand rejected under 35 USC 103(a) on Shah in view of Efrat (U.S. Patent No. 6,570,587). Applicant respectfully traverses this rejection.

Claim 13 recites features substantially similar to those discussed above with regard to claim 1. Efrat does not disclose or suggest the above discussed features of claim 1, nor has the Examiner cited Efrat as disclosing such features. Accordingly, Efrat does not overcome the deficiencies of Shah, and claim 13 is therefore allowable. Claim 21 depends from an allowable claim and is therefore allowable due at least to its dependency.

Claims 14-16, 24 and 25 stand rejected under 35 USC 103(a) on Shah in view of "Java Boutique". Applicant respectfully traverses this rejection.

Claims 14-16 recite features substantially similar to those discussed above with regard to claim 1. Java Boutique does not disclose or suggest the above discussed features of claim 1, nor has

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the Examiner cited Java Boutique as disclosing such features. Accordingly, Java Boutique does not overcome the deficiencies of Shah, and claims 14-16 are therefore allowable. Claims 24 and 25 depend from allowable claims and are therefore allowable due at least to their respective dependencies.

In the event the U.S. Patent and Trademark Office determines that an extension and/or other relief is required, applicant petitions for any required relief, including extensions of time, and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing Docket No. 577172001900.

Dated: August 7, 2006

Respectfully submitted,

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